ERIC Membership and Reports
July 29, 2020

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ERIC’s Mission

Help state and local election officials improve the accuracy of their voter rolls, register more eligible citizens, reduce costs, and improve efficiencies in the voting process.
About 63% of the U.S. Citizen Voting Age Population* resides in an ERIC member state/DC.

*https://www.census.gov/programs-surveys/decennial-census/about/voting-rights/cvap.2019.html
Bylaws and Membership Agreement

Membership & Dues
- Each state signs membership agreement, pays fee, dues
- Each member serves on the Board of Directors
- Chief elections official appoints state’s board member
- Members approve dues annually

Privacy and Security
- Limited use of reports, kept confidential
- States and ERIC must disclose unauthorized release of data
- Privacy and Technology Advisory Board
Bylaws and Membership Agreement

Mailings, Reports, and Data Handling

• Send VR and DPS data every 60 days
  o Include all active and inactive voter records and all licensing and ID records
  o Exclude protected records, unrelated data, records for known noncitizens
• Order list maintenance reports at least once a year; but there is a 425 hard deadline
• Eligible but Unregistered report/mailing before each Federal General
• Must act on list maintenance reports within 90 days of receipt
• Certify you’ve met the requirements, record performance data
• Adhere to privacy protections and security policies
ERIC Reports

Outreach
- Eligible but Unregistered

List Maintenance
- In-state Movers
- Cross-state Movers
- Deceased
- In-state Duplicates

Optional Reports
- NCOA
- Voter Participation
VR & DPS:
Full name, mailing and residential address, DL/ID#, DOB

Last activity dates & status

National Change of Address (USPS)

Social Security Death Data

One-way hash: DOB, license number, last four SS

Exclude protected or confidential
Eligible but Unregistered (EBU)

• Minimum every two years. No later than Oct. 1 or 15 days prior to reg deadline, whichever is earlier.

• Must certify that contact was initiated w/ at least 95 percent

• ERIC only includes again if address changes
Cumulative Statistics for EBU Reports*

<table>
<thead>
<tr>
<th>Report Type</th>
<th>Records Sent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligible but unregistered</td>
<td>34,000,000</td>
</tr>
<tr>
<td>In licensing data but not registered to vote</td>
<td></td>
</tr>
</tbody>
</table>

About 18 percent of these individuals were registered to vote as of 12/31/2018.

*As of 12/31/2018
What does this mean for Texas?
First EBU Mailing Projection

<table>
<thead>
<tr>
<th>Report Type</th>
<th>Projection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligible but Unregistered</td>
<td>6,000,000</td>
</tr>
<tr>
<td>In DPS but not registered to vote</td>
<td></td>
</tr>
</tbody>
</table>

- First-time EBU mailing yields a 7-11 percent response rate.
- The cumulative registration rate is higher – 30 percent +

*Estimates based on April 2019 data and recent estimates*
List Maintenance

In-state Movers
- DPS record with newer address

Cross-state Movers
- Newer Voter or licensing record in another state

Deceased
- Match to Social Security Death Master list

In-state Duplicates

- Must request a minimum of one report at least once every 425 days
- Strongly encouraged to request & act on all four LM reports at least once per calendar year
- Must certify that contact was initiated with at least 95 percent
- Possible actions:
  - Send postcard to old address and act on undeliverable
  - Voluntary cancellation request to new address
  - Notice and inactivation if no response (follow NVRA)
### Cumulative Statistics for List Maintenance*

<table>
<thead>
<tr>
<th>Report Type</th>
<th>Total Records</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-state movers/updates</td>
<td>9,495,641</td>
</tr>
<tr>
<td>More recent activity in licensing record</td>
<td></td>
</tr>
<tr>
<td>Cross-state movers</td>
<td>3,612,516</td>
</tr>
<tr>
<td>More recent registration/license in other state</td>
<td></td>
</tr>
<tr>
<td>Deceased</td>
<td>334,833</td>
</tr>
<tr>
<td>Appears on national death index</td>
<td></td>
</tr>
<tr>
<td>In-state duplicates</td>
<td>412,685</td>
</tr>
<tr>
<td>Duplicate voter records</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>13,855,675</strong></td>
</tr>
</tbody>
</table>

*As of 12/31/2019
What does this likely mean for Texas?
First List Maintenance Mailings Projections:

<table>
<thead>
<tr>
<th>Category</th>
<th>Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-state movers</td>
<td>841,000</td>
</tr>
<tr>
<td>More recent activity in DPS record</td>
<td></td>
</tr>
<tr>
<td>Cross-state movers</td>
<td>302,000</td>
</tr>
<tr>
<td>More recent registration or license in other state</td>
<td></td>
</tr>
<tr>
<td>Deceased</td>
<td>29,500</td>
</tr>
<tr>
<td>Appears on national death index</td>
<td></td>
</tr>
<tr>
<td>In-state duplicates</td>
<td>32,000</td>
</tr>
<tr>
<td>Duplicate voter records</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>1,204,500</td>
</tr>
</tbody>
</table>
Voter Participation Reports: 2016 Study

11.5 million records analyzed by ERIC

445 matches sent to states for research

112 probable cases of improper voting

| 24 instate double votes | 81 cross-state double votes | 7 votes on behalf of a deceased voter |

112 = .001 percent of 11.5 million records
State Preparations

- Legal review: bylaws, membership agreement
- Educate public records officer & PIO
- Bring in Information Security & IT teams early
- Develop public communications strategy
- Build legislative support
- Effective Engagement with DPS: Collaboration and information sharing
  - Data extracts and expectations
  - Data filtering
  - Licensing data checklist
  - Hashing application
Preparation Between State & Locals

- Start early and no surprises
- State vs local responsibilities
- Format for distributing data to locals
- Act on data in accordance with state, fed law
- State vs local data collection & reporting
Successful EBU Mailings

State and local coordination

Be prepared for calls
Successful EBU Mailings

Key decision points

- Who is responsible?
- Overall design
- Point of Contact
- Translation needs (Sec. 203)
- Household vs. Individuals
- Different mailings for targeted recipients
- Preprocessing – preparing the mailing (e.g. Deceased Flag)
- Data collection plan
Successful List Maintenance Mailings

State and local coordination

Be prepared for calls
Successful List Maintenance Mailings

Key decision points for all reports

• Who is responsible for each mailing?
• Translation needs (Sec. 203)
• Preprocessing – time lag
• Data collection plan
• Possibly deceased flag
Successful List Maintenance Mailings

Key decision points for in-state updates report

- Updates vs. actual moves
- Translation needs (Sec. 203)
- Where’s the mailing going?
- Wording and style
- Impact on different populations
- Addresses that need special handling
- Intra/Inter county moves
- Coordinate NCOA mailing?
Successful List Maintenance Mailings

Key decision points for cross-state movers report

• Previous applicable considerations, plus:
• Matches to a voter record vs. matches to another DMV records
• DC exception
Successful List Maintenance Mailings

Considerations for deceased voters report

• Review existing state laws and practices regarding use of SSA data – corroboration.
• If direct action is permitted, how will these records be communicated to counties
ERIC’s Approach to Security & Privacy

Follow standards-based risk assessment and risk management practices.

Continuous improvement re: the management and technical monitoring of all data provided by members.

Use and document periodic internal reviews to our risk profile and security management policies, operations and procedures. Two recent external assessments.

Provide ERIC Board with periodic information security updates and reviews.
Cryptographic One-Way Hash

Input: Last 4 of SS

0123 → Hash Function → Output: Mdc9pE4fsdbr3W5z4

- Driver’s License/ID Number
- Social Security Number
- Date of Birth

No key to restore the data to its original value.
Contact Information

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